



Lake Athletic Booster Club, Inc.

P.O. Box 1057
Hartville, Ohio 44632



Mission

The mission of the Lake Athletic Booster Club (LABC) is to enhance the athletic opportunities available for the student athletes in the Lake Local School District. The LABC has a long-standing history of promoting leadership, encouraging teamwork, and cultivating a strong work ethic among its young athletes. The LABC, along with the coaches and teachers, recognize that these qualities have lasting value which will stay with our students long after they leave Lake High School.

Athletic Program Funding

Funding for athletic programs at Lake come from three sources: 1) Lake Board of Education (coaches salaries and bus transportation), 2) Gate Receipts and 3) the LABC. Over the past few years, the LABC contributed in excess of \$150,000 to the Lake Athletic Department for distribution into the individual budgets for each of Lake's 22 sport programs.

Facilities and Equipment

Starting in 2003, the Lake Athletic Department and LABC collaborated on an innovative marketing initiative to raise funds for improving our sport venues. This campaign known as "Big Blue Marketing" has been successful in working with local businesses by providing advertising opportunities at the various venues. Thus far, the marketing funds have been used for: 1) renovating the concession building at the Girls softball field 2) Installing wind screens at the High School tennis courts 3) Replacing the wooden backboards with fiberglass in the Field House 4) New boundary areas for the shot put. In addition, the LABC has helped with smaller projects such as new ice machines for the Middle School and the Complex, a new John Deere Gator for transporting injured athletes and supplies around school grounds and assisted in the purchase of a new swim timing system. These are just a

few of the projects undertaken with many others in the immediate plan.

Fund Raising

In addition to program sales and concessions, the LABC hosts several major fund raising events throughout the year. The revenue from these events directly benefits Lake Student Athletes.

- Mar: LABC Mulch Madness
- April: LABC Reverse Raffle at Raintree
- July: LABC Golf Outing at Sable Creek
- Nov.: LABC Auction at St Nicholas Hall

Your Help is Needed!

As it is with any organization, what makes it successful is its people. The LABC is asking for your support through this year's membership drive. Listed below are the membership levels and the rewards. Please review and see what works for you.

Membership Levels

White Membership \$30.00

- Name in the patron listing of the fall sports program (by August 10th).

Blue Membership \$60.00

- Name in the patron listing of fall and winter sports program (by Aug 10th).
- Fantastic Pass (\$40 worth of general admission to Lake sporting events)

Blue and White Membership \$100.00

- All the benefits of the Blue membership, plus a 4"x8" brick in the "Pathway of Pride" at Blue Streak Stadium

Name: _____

Address: _____

City: _____ Zip _____

Phone: _____ Email: _____

Patron listing as you would want in the program _____

Please return your application to:
LABC Membership Drive-2011
PO Box 1057
Hartville, OH 44632